

## ***COLLABORIZE CLASSROOM HEADS TO ISTE 2011***

Collaborize Classroom Brings Free Online Learning Platform to the Education Community

Santa Rosa, CA, June 7, 2011: Democrasoft, Inc. (OTC PINKSHEETS: DEMO), the creator of Collaborize Classroom™ (<http://CollaborizeClassroom.com>), a free online learning platform, will be at the [ISTE 2011 Conference](#) in Philadelphia, PA from June 24th through June 30th. The ISTE Conference is one of the largest educational technology conferences in the nation. Over 15,000 educators, technology coordinators and education industry insiders attend each year.

Collaborize Classroom will be featured in the exhibit hall at booth #2361 where the team will demonstrate the free online learning platform and host several contests. In addition, Colt Briner, VP and General Manager at Democrasoft and Catlin Tucker, a high school English teacher, will be speaking about blended-learning during three different sessions at the conference.

*"ISTE 2011 is a key event for Democrasoft," says Briner. "It is a great opportunity for us to introduce our blended-learning platform to pioneering educators interested in using technology to engage students and improve learning outcomes."*

ISTE 2011 will also feature many networking events that will give attendees the opportunity to meet each other outside of the sessions and trade show. Collaborize Classroom is one of the sponsors of EduBloggerCon and Classroom 2.0 "LIVE in Philly" 2011. The event, held the Saturday before the ISTE Conference, is an all-day un-conference for those who share a passion for social media, blogging and Web 2.0 in education.

On Tuesday, June 28th, Collaborize Classroom will join other leading educational technology brands: Edutopia, SchoolTube, SymbalooEDU, TestSoup and

SweetSearch at the Public House Philadelphia for one of the largest networking events for ISTE 2011 attendees, the EdTech Karaoke Tweetup @ ISTE 2011.

For more information about ISTE 2011 and latest news about the conference, please visit: <http://collaborizeclassroom.com/ISTE-conference> or contact Shana Ray, Digital Media + PR Manager at [Shana@CollaborizeClassroom.com](mailto:Shana@CollaborizeClassroom.com) or on Twitter at <http://twitter.com/shanatds>.

#### About DEMOCRASOFT:

Democrasoft®, headquartered in Santa Rosa, CA, is a 20-year-old public company (OTC: PINKSHEETS: DEMO) with a history of pioneering technology. The company's flagship product, Collaborize®, is a web-based solution for organizing groups with a common purpose into powerful, decision-making communities. It is designed to empower groups of all sizes - businesses, non-profits, organizations, governments, their members and citizens - to resolve real problems and drive toward actual implementation of collective solutions. Democrasoft is dedicated to facilitating a vision of online "social networking with purpose." <http://democrasoft.com>.

#### About ISTE:

The International Society for Technology in Education (ISTE®) is the premier membership association for educators and education leaders engaged in advancing learning and teaching through innovative and effective uses of technology in PK-12 and teacher education. Founded in 1979, ISTE has become the trusted source for professional development, knowledge generation, advocacy, and leadership for innovation. Home to the NETS — a comprehensive framework for digital age learning, teaching and school leadership — and ISTE's annual conference and exposition, the Society supports its members with information, networking opportunities, and guidance as they face the challenge of transforming education. <http://iste.org>

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